

Press Release – 24 avril 2009

CANNES : MEET THE TRAINING INSTITUTES WITH MEDIA

During the “Festival de Cannes”, the French MEDIA Desk with the Antennas of Strasbourg and Marseilles will organise for the first time a presentation of 8 European training activities, on the 17th of May, from 3.p.m to 5.p.m. After a brief introduction, participants will chose one - or more - table (among the 8) to discuss their project.

Three of the training programmes are dedicated to scenario writing:

EKRAN (Poland): this training is focused on the creative process in pre-production. Its aim is to improve the quality of participants’ screenplays and to shoot two scenes.

SOURCES 2 (Netherlands): this intensive training proposes to scriptwriter or team of scriptwriter/producer/director to develop their script of feature film and documentary for cinema and TV.

MFI (Greece): this training offers as well a framework for the development of script as the necessary knowledge for the implementation of an efficient development process, in view of its realisation.

Four other training are specialised in production:

ACE (France): the “Ateliers du Cinéma Européen” offers a continue training programme for experimented producers. It gives an individual following of feature length film development during one year.

EAVE (Luxemburg): the European AudioVisual Entrepreneurs offers a one year training for project (fiction and documentary) in development, as well as for the main production process.

Erich Pommer Institute (Germany): two training activities are organised by this institute - one about the Legal and Financial Aspects of a European Coproduction, and the other about the Art of Negotiating Agreements for Film and Television.

The Media Business School (Spain): this school offers a training activity aimed to stimulate professionals’ career and projects (with or without experience in the sector).

Another table will be dedicated to the new technologies:

HFF - Hochschule fur Film und Fernsehen (Germany): the workshop INSIGHT is specialised in digital cinema and high definition television.

A cocktail offered by the MEDIA Desk Antenna of Marseilles, will end this meeting.

Place : Espace Pantiero.
Free entrance.